

E-Commerce Promotion Incentives Scheme

List of Eligible B2C E-Commerce Platform

- The Eligible B2C E-Commerce Platforms are as follow :

Eligible E-Commerce Operator	Website	Enquiry	Contact Person	Effective Date
Taobao China Holdings Limited 【Tmall Global】	www.tmall.hk	+86-137 6411 6969 tmall_global@service.tmall.com	Ms. Jin Hua, Business Development Representative	August 31, 2016
Macau Telecommunications Company Limited 【Macau Good Hands 2.0】	www.macaugoodhands.com	BMsolution@ctm.com.mo	e-Commerce Development	December 16, 2016
Hui Ao Hellomacau Technology Company Limited 【113m】	www.113m.com	+853 28921511 +852 63995029 +86 15920791360 info@hellomacau.com	Ms. Irene Cheong	July 21, 2017
Macau Shibao Ltd. 【Macau Shibao】	www.macaushibao.com	+853 66992105 +8613798990623 lin.rc@macaushibao.com	Mr. Joe Lam, Technical Director	July 26, 2017
Macau Store Cross-border E-commerce Supply Chain Co., Ltd. 【M-STORE】	www.macau-store.com	+853 28713600 kenglei@mastermacau.com	Mr. Keng Lei	April 8, 2020
Directel Macau 【Macau Yellow Pages APP on-line mart】	https://yp.mo/shops/	+853 63338183 +853 87916182 hedy.sun@yp.mo mani.fong@yp.mo	Hedy Sun Sales Manager Mani Fong Marketing Manager	August 11, 2021
ZCC RESOURCE TECHNOLOGY COMPANY LIMITED 【MacauO2O】	www.macauo2o.com	+853 68857789 +853 28311882 info@macauo2o.com	Mr. Eason Wong	March 10, 2023

Macao e-Media Development Company Limited 【Aomi on line shopping platform】	group.aomiapp.com	+853 68855606 wuyinbo@aomiapp.com	Ms. Ng	Oct 24, 2023
MACAU NEWLAND GLOBAL SHOPPING CROSS-BORDER E-COMMERCE CO., LTD. 【New Land Go】	www.newlandgo.com	+853 2875 2592 mbc@newland.com.cn	Ms.Mo	Oct 30, 2023

- Disclaimer: All information provided above is for reference only. While every effort is made to ensure the accuracy of information, IPIM will not be held responsible or be liable for failing to guarantee the accuracy of any information provided, nor for any damage caused by inaccurate information or omissions.
- IPIM reserves the right to assess the eligibility of the Eligible B2C E-Commerce Platforms.
- Existing B2C E-Commerce Platform service providers may write to IPIM to apply for an assessment as Eligible E-Commerce Operator. The application will be considered according to the following criteria:
 - Background and business operation of the company.
 - Website's involvement and relevance to economy and trade.
 - Number of sellers (merchants) and brands.
 - Details and charges for the services.
 - Monitoring and management of intellectual property rights.
 - Description of operation of B2C platform.
 - Seller (Merchant) credit assessment mechanism.
 - Sample of existing contract signed between the B2C platform and seller (merchant).
 - List on the Declaration of Goods for customs clearance (if applicable).
 - Other information (as supporting information for IPIM's assessment).
- IPIM may consider other relevant factors other than those mentioned above and reserves the right to add or cancel any website on the List of Eligible B2C E-Commerce Platforms.