

E-Commerce Promotion Incentives Scheme

List of Eligible B2B E-Commerce Platform

- The Eligible B2B E-Commerce Platforms are as follow :

Eligible E-Commerce Operator	Website	Enquiry Telephone No.	Contact Person	Effective Date
Alibaba.com Hong Kong Limited	www.alibaba.com www.alibaba.com.cn	(852) 22155128	Sales Department	1 November 2009
eBay Hong Kong Limited	www.ebay.com.hk	0800627(Direct dialling)	Ms. Gerri Chan	1 February 2010
HK Trade Development Council	www.hktdc.com	(852) 22405740	Mr. Raymond Yeung	1 April 2010
Directel Macau	www.yp.mo	(853) 28517520	Bo Bo Lei	6 October 2010
Focus Technology Co., Ltd. Made-in-China.com	www.made-in-china.com	(86) 25-6667 7777	Sales Department	12 August 2011
Global Sources	www.globalsources.com	(852) 2831 0698	Ms. Vicky Lam	10 October 2011

- Disclaimer: All information provided above is for reference only. While every effort is made to ensure the accuracy of information, IPIM will not be held responsible or be liable for failing to guarantee the accuracy of any information provided, nor for any damage caused by inaccurate information or omissions.
- IPIM reserves the right to assess the eligibility of the Eligible B2B E-Commerce Platforms.
- Existing B2B E-Commerce Platform service providers may write to IPIM to apply for an assessment as Eligible E-Commerce Operator. The application will be considered according to the following criteria:
 - Background and business operation of the company.
 - Website's involvement and relevance to economy and trade.
 - Details and charges for the services.
 - Monitoring and management of intellectual property rights.
 - Operation of the interactive platform on the internet.
 - Customer credit assessment mechanism.
 - Sample of existing contract signed between the website and general customers.
- IPIM may consider other relevant factors other than those mentioned above and reserves the right to add or cancel any website on the List of Eligible B2B E-Commerce Platforms.