



# 2020 活動報告

Annual Report  
Relatório de Actividades



澳門貿易投資促進局  
Instituto de Promoção do Comércio e do Investimento de Macau  
Macao Trade and Investment Promotion Institute

# Summary of the Work Carried Out by IPIM in 2020

In 2020, in response to the development and changes of the COVID-19 pandemic, IPIM adjusted its work plan in a timely manner and worked progressively in tandem with the policies and measures of the Macao SAR Government in the following five major areas: continuously strengthening regional co-operation and intensifying efforts to attract investment; further developing the MICE industry and enhancing its effect; realising the role of the Commercial and Trade Co-operation Service Platform between China and Portuguese-speaking Countries (hereinafter referred to as the “Sino-Portuguese Platform”) and participating in international events in economy and trade; supporting the development of SMEs and assisting companies in expanding markets; processing investment residency applications and further monitoring offshore business activities. At the same time, IPIM also launched a number of measures together with the aforesaid key initiatives to assist the MICE industry, Macao enterprises and investors from home and abroad in dealing with the pandemic.



Continuously strengthening regional co-operation and intensifying efforts to attract investment



Further developing the MICE industry and enhancing its effect



Realising the role of the Sino-Portuguese Platform and participating in international events in economy and trade



Supporting the development of SMEs and assisting companies in expanding markets



Processing investment residency applications and further monitoring offshore business activities



Continuously strengthening regional co-operation  
and intensifying efforts to attract investment

# 持續深化區域合作 加大招商引資力度



To forge regional co-operation and attract foreign investment, IPIM continued to launch and enhance a number of measures in 2020, such as providing the Investor's "One-Stop Service", establishing the "EC Smart" Database, deepening Macao's economic and trade exchange with Beijing, Guangdong, Shanghai and the Pan-Pearl River Delta, and expanding the functions of representative offices in the Mainland. In 2020, IPIM signed three co-operation agreements and memorandums with economic and trade institutions and chambers of commerce in the Mainland to promote collaboration in MICE, investment, and business exchanges between both parties.

IPIM has been operating the Investor's "One-Stop Service" for many years, with an aim of providing investors with a full range of support and assistance during the implementation of their projects in Macao. In 2020, the Investor's "One-Stop Service" received a total of 1,952 enquiries regarding trade and investment, processed 239 applications for new investment plans, followed up on 132 investment projects (including new and previously received investment projects), and assisted investors in establishing a total of 162 companies in Macao through designated notaries. Among the aforesaid investment plans, IPIM focused on following up on a number of those which are conducive to Macao's moderate economic diversification, covering areas such as big health/traditional Chinese medicine, modern finance, technology, well-known Mainland catering brand, cross-border e-commerce, and Macao-based manufacturing.

To help investors start a business in Macao, IPIM added the "EC Smart" Database to its website in October 2020, which provides the consolidated information of eight types of local business service providers which are frequently approached during the initial stage of business incorporation, including fire/engineering consulting, banks, accounting, law, logistics and business centres.



The "2020 Mainland-Macao Business Associations Joint Conference cum Forum on Exchanges and Co-operation between Mainland and Macao Enterprises" was held online on 3 September



IPIM President Benson Lau Wai Meng delivered a speech at the “2020 Mainland-Macao Business Associations Joint Conference cum Forum on Exchanges and Co-operation between Mainland and Macao Enterprises”



Mr Ao founded a medical device production and sales company in Zhongshan through IPIM’s “Facilitation Services for Commercial Registration in Nine Cities of Guangdong-Hong Kong-Macao Greater Bay Area”



Mr Chan founded a food trading company in Zhuhai through IPIM’s “Facilitation Services for Commercial Registration in Nine Cities of Guangdong-Hong Kong-Macao Greater Bay Area”



In 2020, movement of personnel between the Mainland and Macao was interrupted due to the pandemic, but IPIM never ceased to facilitate their economic and trade ties. In September, the 2020 Mainland-Macao Business Associations Joint Conference cum Forum on Exchanges and Co-operation between Mainland and Macao Enterprises was held online, with IPIM as one of the organisers, attracting the participation of more than 180 experts, scholars and business representatives from the two regions. Under the theme of “Deepening Co-operation, Rising to Challenges, and Fostering Innovative Development”, the participants explored how to support the industrial and commercial sectors of the Mainland and Macao in effectively coping with the impact of the pandemic, and exchange views on topics such as participation in the development of the Guangdong-Hong Kong-Macao Greater Bay Area and the Belt and Road Initiative.

In terms of co-operation between Guangdong and Macao, IPIM participated in the construction of the Greater Bay Area through a series of initiatives, such as following up on the construction of the Guangdong-Macao Co-operation Industrial Park in Hengqin, providing “Facilitation Services for Commercial Registration in Nine Cities of Guangdong-Hong Kong-Macao Greater Bay Area” and the “Greater Bay Area Business Advisory Service”, organising Guangdong and Macao enterprises to join exhibition events hosted in each other’s city, enriching MICE events in Macao with Greater Bay Area elements, and deepening the economic and trade collaboration between Macao and Hengqin.



As of the end of 2020, land had been granted to 24 projects in the Guangdong-Macao Co-operation Industrial Park, mainly involving tourism and leisure, culture and creativity, high technology, scientific and educational research and development, business and trade, and logistics, and four of these projects have now been completed. In order to develop the 2.57 square kilometres of land in the Guangdong-Macao Co-operation Industrial Park, a new phase of investment project recruitment led by IPIM and followed up on by the Hengqin New Area Administrative Committee was officially launched on 31 December 2018. In the new phase, more specific sector requirements were set for the projects, with a preference given to high-tech industries, strategic emerging industries, high-end service industries, and projects that could contribute to the construction of the “Belt and Road” and the Guangdong-Hong Kong-Macao Greater Bay Area. On 16 January 2020, the new phase of investment project recruitment was concluded. IPIM received 133 applications covering a wide range of sectors during the recruitment period, and up to the present has finished reviewing 123 projects that meet the requirements.

In addition, IPIM not only continued to co-organise the 2020 Macao-Guangzhou Products Fair and the 2020 Guangdong & Macao Branded Products Fair (GMBPF) with the economic and trade departments of Guangdong province, but also arranged for Macao enterprises and industry representatives to participate in MICE events in Guangdong, such as the China Import and Export Fair (Canton Fair), 2020 Guangdong 21st Century Maritime Silk Road International Expo, and China (Zhuhai) International Expo of Traditional Chinese Medicine. To deepen economic and trade co-operation between Macao and Zhuhai, IPIM organised delegations to participate in a number of activities held in Zhuhai, such as the Macao-Zhuhai Entrepreneur Summit 2020, and arranged a delegation of Macao entrepreneurs to participate in business visits and exchange tours to Hengqin New Area in Zhuhai.

As for economic and trade exchanges with other Mainland provinces and cities, IPIM arranged for enterprises and industry representatives to participate in the 16th China Expo Forum for International Co-operation (CEFCO), “2020 China International Fair for Trade in Services”, “2020 China International Fair for Investment & Trade and the Belt and Road Investment Congress”, 3rd China International Import Expo, 2020 Xiamen International MICE Week, and other events online and offline in 2020. In September, IPIM and the Macao Government Tourism Office (MGTO) jointly organised the mega roadshow “Beijing Macao Week” to further promote Macao’s advantages in hosting MICE events and the city’s image in the Mainland as a safe tourism destination, and IPIM representatives specifically introduced Macao’s MICE industry development at the “Beijing-Macao Tourism, Convention and Exhibition Promotion Session” during the Beijing Macao Week.

In 2020, IPIM further expanded the functions of representative offices in the Mainland, extending a number of external services in several fields, including investment and MICE, to a wide range of Mainland regions. Meanwhile, agents from the representative offices actively visited enterprises, business associations and government departments to encourage and assist them in deepening contacts and co-operation, thereby promoting economic and trade ties between Macao and the Mainland. Throughout the year, the representative offices made 681 “service on door-step” visits and collected 3,450 sets of service users’ data. In view of the inclusion of MGTO into the scope of the Secretariat for Economy and Finance, in 2020, the representative offices proactively arranged visits to 62 Mainland tourism departments and operators and produced and distributed infographics to publicise the quarantine exemption measure for visits to Macao, hoping to promote the image of Macao as a healthy and safe tourism city through the Mainland tourism industry. To support Macao youth in joining internships in the Mainland and deepen their understanding of the region’s working environment and socio-economic development, IPIM has rolled out several internship programmes since 2017, including the “Mainland Representative Offices Internship Recruitment Programme for Macao Youth” and the “Mainland Companies Internship Recommendation Programme for Macao Youth”. As of the end of 2020, a total of 41 people applied for and 19 people participated in the programmes, and 17 people completed the internships.



Group photo of Macao entrepreneur delegation at the 16th China Expo Forum for International Co-operation



Group photo of Macao entrepreneur delegation at the 2020 China International Import Expo



The “Beijing-Macao Tourism, Convention and Exhibition Promotion Session” was held during the Beijing Macao Week



Macao youth internship programme run by IPIM's representative offices in the Mainland

Further developing the MICE industry and enhancing its effect

## 深耕會議展覽業 擴大產業帶動效應

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In 2020, many MICE events in Macao were cancelled or postponed due to the pandemic. As of 31 December 2020, a total of 275 events (including 248 conferences and 27 exhibitions) scheduled between February and December were affected, 196 of which were cancelled and 79 were postponed.

The MICE events that were cancelled due to the pandemic include the 2020 Macao International Environmental Co-operation Forum & Exhibition (MIECF), originally scheduled to be held in March. Other large-scale events including the 25th Macao International Trade and Investment Fair (MIF), Macao Franchise Expo 2020 (MFE), 2020 Portuguese-speaking Countries Products and Services Exhibition (PLPEX), 11th International Infrastructure Investment and Construction Forum (IIICF), and 2020 Guangdong & Macao Branded Products Fair (GMBPF) were held through a combination of online and offline methods, which aimed to maintain and enhance the effectiveness of Macao's signature events and propelling the development of the MICE industry towards marketisation and professionalism.



The 11th International Infrastructure Investment and Construction Forum (IIICF) kicked off in Macao



Chief Executive Ho Iat Seng delivered a speech at the opening ceremony of the 11th IIICF



Secretary for Economy and Finance Lei Wai Nong spoke at the 2nd Working Meeting of IIICF Steering Committee



The 25th MIF, 2020 MFE, and 2020 PLPEX kicked off



The “2020 International Trade and Investment Forum and Forum on Chain and Franchise Business Opportunities of International Brands” was held during the three concurrent events



The 2020 Guangdong & Macao Branded Products Fair attracted many residents and tourists to the venue



IPIM organised a series of online MICE training courses to help the industry seize new business trends

Moreover, in 2020, IPIM followed up on 188 MICE projects through the “One-stop Service” for MICE Bidding and Support in Macao, which represents a 30% year-on-year decrease compared to 2019. In terms of the nature of the events, the projects include 113 conferences, 58 exhibitions, and 17 conferences cum exhibitions, covering various fields such as specialist medicine, insurance, education, finance, information technology, and electronic engineering. It is worth mentioning that the “International Science, Technology and Innovation Forum of Boao Forum for Asia”, with IPIM as one of the co-organisers, was held in Macao for the first time in November 2020, bringing together nearly 100 influential speakers and nearly 1,000 representatives from 18 countries and regions to participate online and offline.

Also, through collaboration with event co-ordinators, IPIM recruited local young people to serve as temporary staff at large-scale MICE events, providing Macao youths with opportunities to practise working in MICE projects, cultivate their interest in the industry and build up the talent pool for the industry in Macao.

In 2020, in order to seize the opportunity of the “online and offline integrated model” development with the MICE industry and to promote their continuous development towards professionalisation and marketisation, IPIM held a series of online training activities which covered ICCA database data utilisation skills, franchise strategy, hybrid meetings, application of artificial intelligence technology in the MICE industry, and crisis management plan for MICE events, among other topics, and attracted more than 900 participants.



Realising the role of the Sino-Portuguese Platform  
and participating in international events in  
economy and trade

# 凸顯中葡平台作用 參與國際經貿活動



“Portuguese-speaking Countries Business Opportunities Series – Online Promotion Session”: Business Perspective and Opportunities of Cape Verde



Portuguese-speaking Countries Product Promotion and Business Matching Sessions



Trade fair activities were held at the Portuguese-speaking Countries Food Products Exhibition Centre

In 2020, the pandemic impacted IPIM's organisation of delegations to visit Portuguese-speaking countries or inviting delegations from Portuguese-speaking countries to visit the Mainland and Macao for bilateral exchanges, which also resulted in the postponement of the “6th Ministerial Conference of the Forum on Economic and Trade Co-operation Between China and Portuguese-speaking Countries” and the “Entrepreneurs Meeting for Commercial and Economic Co-operation between China and Portuguese-speaking Countries”. Nevertheless, to facilitate the construction of Macao as the Sino-Portuguese Platform, IPIM promoted Macao's economic and trade collaboration with these countries through a combination of online and offline methods, and continued to push forward the construction of the “Three Centres” (namely, the “Distribution Centre for Portuguese-speaking Countries' Food Products”, “Convention and Exhibition Centre for Economic and Trade Co-operation between China and Portuguese-speaking Countries”, and “Business and Trade Service Centre for the SMEs in China and Portuguese-speaking Countries”).



Since July 2020, IPIM has been running the “Portuguese-speaking Countries Business Opportunities Series – Online Promotion Session”, introducing one Portuguese-speaking country every month. As of the end of December 2020, IPIM had introduced, in the form of short films and infographics through social media and other platforms, the investment information and business environments in Cape Verde, Guine-Bissau, Mozambique, Portugal, São Tomé and Príncipe, and East Timor. In addition, IPIM promoted economic and trade reciprocation between the Mainland, Macao and Portuguese-speaking countries through a series of initiatives. For instance, IPIM participated in online economic and trade events organised by Portuguese-speaking countries, optimised the “Economic & Trade Co-operation and Human Resources Portal between China and Portuguese-Speaking Countries”, and continually increased the portfolio of products displayed at the Portuguese-speaking Countries Food Products Exhibition Centre and its exhibition areas in the Mainland. IPIM once again held the “Portuguese-speaking Countries Product Promotion and Business Matching Sessions” in Guangzhou, Zhongshan and Zhuhai, continuously enriched the Portuguese-speaking countries’ elements in MICE events as an organiser or co-ordinator, and enhanced the “China-PSC Business Compass” service.



The 33rd Asian Trade Promotion Forum was held online, at which IPIM President Benson Lau Wai Meng delivered a speech



Representatives of trade promotion agencies from 20 Asian economies participated in the 33rd Asian Trade Promotion Forum



The opening ceremony of the 17th World Summit of Chinese Entrepreneurs was held in Macao



IPIM representatives introduced the advantages and services of Macao as the Sino-Portuguese Platform at the 11th IIICF – Portuguese Speaking Countries Investment Promotion Seminar

Meanwhile, IPIM maintained exchanges and collaboration with international organisations, economic and trade institutions and enterprises in the Association of Southeast Asian Nations (ASEAN), the European Union (EU), Portuguese-speaking countries, and countries along the “Belt and Road”, and helped enterprises in Macao and the Mainland find international partners and expand development space. In September 2020, the 33rd Asian Trade Promotion Forum hosted by IPIM was held online for the first time and was attended by a total of 20 representatives of trade promotion agencies from Asian economies. In October, the 17th World Summit of Chinese Entrepreneurs, organised by the World Federation of Chinese Entrepreneurs Organisation with the collaboration of IPIM, was held in Macao using a combination of online and offline methods. About 300 Chinese business representatives from the Mainland and Macao participated in the venue, and over 20,000 Chinese business representatives from Hong Kong, Taiwan and other parts of the world participated in the event and watched the opening ceremony online. In December, during the 11th International Infrastructure Investment and Construction Forum (IIICF), a number of events, including the “6th China-LAC Infrastructure Forum”, parallel forum on “Developing Sustainable Infrastructure in Africa Together - Perspectives from Africa, China and Europe” and “Portuguese Speaking Countries Investment Promotion Seminar”, were held to explore opportunities for infrastructure co-operation between China and Portuguese-speaking countries, Europe, and Latin America, and help companies seek more business opportunities in the international market.

Supporting the development of SMEs and assisting companies in expanding markets

# 支持中小企業發展 協助企業開拓市場



To support the development of small and medium-sized enterprises (SMEs), specifically to assist Macao SMEs to expand their market, IPIM continued to actively provide business matching services for local and non-local companies in 2020. The matching services this year were aided with online conference software due to the pandemic, including those in the 25th Macao International Trade and Investment Fair (MIF), Macao Franchise Expo 2020 (MFE) and 2020 Portuguese-speaking Countries Products and Services Exhibition (PLPEX) held in October. Cloud matching and online contract signing arrangements were added to the three events for the first time to provide online services to facilitate co-operation between Macao and the Mainland and overseas enterprises. In 2020, IPIM arranged a total of 1,939 business matching sessions for companies at home and abroad, and followed up on 108 agreements to the signing stage.



Online elements, including cloud matching and online contract signing, were added to MIF, MFE and PLPEX



IPIM held the SME Special Online Lectures with the Macao Young Entrepreneur Incubation Centre and business associations



IPIM and the Macau Youth Entrepreneur Association invited famous online platforms to host the Macao Training Courses in Internet Branding and E-Commerce Marketing



Macao Ideas, located on the 19th floor of China Civil Plaza, showcases “Made in Macao”, “Macao Brands” and “Macao Design” products

In addition to providing business matching services, IPIM also encouraged SMEs to participate in exhibition events both in and outside Macao. IPIM not only provided sufficient participation subsidies, but also regularly organised workshops and exchange activities for SMEs, providing them with advertising and equipment support, and assisting them in expanding their markets and customer bases to enhance their competitiveness. In 2020, IPIM approved a total of 960 applications from enterprises and associations for the Financial Incentives for Participation in Exhibitions and Fairs, involving 22 events held in Macao and other regions covering wedding gowns and banquets, wine, imported goods, environmental crisis management, industrial design, sports and health, household, entertainment and other categories. In 2020, a total of 10 workshops were hosted, jointly organised or co-ordinated by IPIM on various topics such as corporate management, brand marketing, cross-border e-commerce and product services, which attracted a total of 990 participants. As for the assistance provided to enterprises to promote their business, IPIM supported more Macao SMEs in using e-commerce to expand their market through the “E-commerce Promotion Incentive Measures (B2B)” and the “E-Commerce Promotion (B2C) Incentives Scheme”, and continued to promote “Made in Macao”, “Macao Brands” and “Macao Design” products through the Macao Products Display Centre (“Macao Ideas”).

To further exert the enhancing effect of MICE events, promote community spending in Macao, and support the development of the SMEs in the community by attracting more customers, IPIM continued to encourage MICE delegations to visit and shop in local neighbourhoods and join community activities. IPIM, DSEDT (the Economic Bureau was renamed as the Economic and Technological Development Bureau (DSEDT) on 1 February 2021), MGTO, and the industry and commerce federations in different districts have established a liaison mechanism to tailor make more community tour routes or special team activities for MICE delegations, such as learning traditional martial arts or trying traditional cake making processes, or organise the delegations to attend festivals and celebrations in Macao. IPIM would co-ordinate with the industry and commerce federations beforehand, so that the community businesses could gain a first-hand understanding about the tours and activities and the MICE delegations, and make preparations in advance. These measures and arrangements can not only enrich MICE delegations' memorable experience in Macao but can also play a positive role in nurturing the SMEs and boosting the economic momentum of the community. Despite the drop of MICE events held in Macao in 2020, IPIM arranged for 1,669 delegation members to visit different neighbourhoods, bringing more vitality to the economic development of the community.



IPIM arranged for participants of the 17th World Summit of Chinese Entrepreneurs to visit the community



IPIM organised participants of the 2020 Guangdong & Macao Branded Products Fair to experience Macao's communal culture in the Central and Southern Districts



Processing investment residency applications and further monitoring offshore business activities

# 處理投資居留個案 後續跟進離岸業務



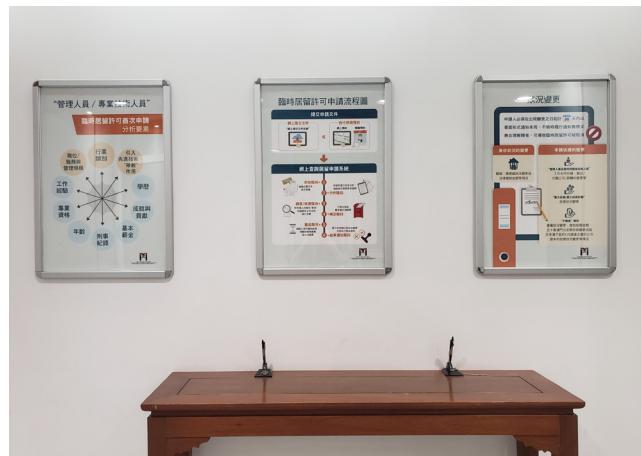
In 2020, IPIM continued to implement a series of measures to streamline the processing of temporary residency applications for “major investment” and “management and technical personnel with special qualifications”, including completing a review and inspection of approved cases, reinforcing supervision and verification, improving the approval process, and increasing information transparency.



In terms of offshore activities, following the promulgation of Law no. 15/2018 “Repeal of Legal Regime of the Offshore Services” on 19 December 2018, IPIM immediately terminated the issuance of permits for running offshore activities in Macao. All valid Offshore Services Permits remained effective until 31 December 2020 and were rendered invalid as of 1 January 2021, and all offshore institutions had to transition into normal Macao-based companies. A total of 42 offshore institutions underwent the transition during the period from 19 December 2018, when the law on the “Repeal of Legal Regime of the Offshore Services” came into effect, until 31 December 2020.



Staff of the Residence Application and Legal Affairs Department meet a temporary residency applicant



Temporary Residency Application Guidelines

Launching relevant measures in response to the pandemic

## 應對疫情的相關工作



In order to assist Macao enterprises and both domestic and foreign investors to ride out the pandemic, IPIM launched a series of measures in the six aspects detailed below.

### 01

First, setting up a 24-hour enquiry hotline. In order to continue providing the Investor's "One-stop" Service and "Business Development Services", IPIM has especially set up a 24-hour enquiry hotline and received many enquiries. In the early stages of the pandemic, through the Investor's "One-stop" Service, three mask factories and four disinfection product factories in Macao received assistance in obtaining the necessary production licences.

### 02

Second, assisting the MICE industry in fighting the pandemic. The MICE industry is one of the industries that have suffered the most from the pandemic. IPIM has always paid attention to the extent of the impact on the industry, and conducted a questionnaire survey on "Impact of COVID-19 on Macao's MICE Industry". The results show that the two subjects the interviewed companies were most concerned about are "relief measures in response to pandemic" and "preferable development direction in post-pandemic era". To this end, IPIM set up a MICE hotline to learn about the actual situation and

difficulties faced by the local MICE industry due to the pandemic, listened to the industry's suggestions on post-pandemic assistance measures, and followed up the cancelled or postponed MICE activities through the "One-stop Service" for MICE Bidding and Support in Macao. In the early stages of the pandemic, IPIM issued timely advice to the MICE industry on the prevention of COVID-19, which covers co-ordination and management, environmental hygiene as well as other suggestions, and called on the industry, MICE event organisers, and exhibitors and participants in exhibitions held in Macao to take appropriate prevention measures during the events. In addition, IPIM has also updated relevant recommendations in a timely manner by referring to the guiding documents of the Global Association of the Exhibition Industry (UFI) and the pandemic prevention guidelines of the Health Bureau according to the latest situation of the pandemic, so that the industry could strictly perform cleaning and disinfection work and pandemic prevention measures for MICE activities. To ensure the organisers prioritise pandemic prevention when holding MICE activities, IPIM dispatched personnel to inspect the activities followed up on by the "One-stop Service" for MICE Bidding and Support in Macao and urged the organisers to implement pandemic prevention measures and other related work.

# 03

Third, assisting foreign companies and investors who were unable to visit Macao in person to solve the problems that arise when starting a business. During the pandemic, IPIM has proactively contacted foreign companies and investors who were not able to come to Macao due to the pandemic, held online video conferences to answer their questions on investment, and followed up their business licence applications and other required commercial administrative procedures.

# 05

Fifth, assisting Macao enterprises in the Mainland to apply for anti-pandemic assistance. IPIM's representative offices in the Mainland have been actively providing support to Macao enterprises that have developed businesses in the Mainland. For example, during the pandemic, with the assistance of the representative offices in the Mainland, the relevant enterprises have successfully applied for local anti-pandemic assistance.



IPIM Representatives attended WTO's 5th Trade Policy Review of Macao, China

# 04

Fourth, launching "Business Matching for Epidemic Prevention Supplies" service. During the pandemic period, IPIM launched the additional service "Business Matching for Epidemic Prevention Supplies" on the "Online Business Matching Service Platform" to provide a platform for suppliers and purchasers of pandemic prevention products.

# 06

Sixth, providing referral services for anti-pandemic product suppliers in Portuguese-speaking countries. During the pandemic, IPIM has referred information of anti-pandemic product suppliers from Portuguese-speaking countries through the "China-PSC Business Compass" service, and successfully facilitated co-operation in the procurement of pandemic prevention supplies with the government of Mato Grosso State in Brazil. It not only supported Portuguese-speaking countries in fighting against the pandemic, but also brought into play Macao's role as a Sino-PSC platform.



IPIM hosted and participated in the 33rd Asian Trade Promotion Forum

In addition to the above-mentioned efforts, IPIM actively collected, analysed and researched data and information related to Macao's trade, investment, MICE, and Sino-PSC platform in 2020, participated in meetings convened by working groups comprising different government departments, and approached the World Association of Investment Promotion Agencies (WAIPA), the Asian Trade Promotion Forum (ATPF) and other international economic and trade institutions to provide them with information and professional opinions. At the same time, IPIM continued updating the contents and optimising the services of the website, including Macao's economic and trade information, the Mainland's market information, introduction to Portuguese-speaking countries, information of international organisations (the World Association of Investment Promotion Agencies (WAIPA), the Global Association of the Exhibition Industry (UFI), the International Congress and Convention Association (ICCA), the Asian Trade Promotion Forum (ATPF), the International Association of Exhibitions and Events (IAEE)), Macao manufacturers and exporters database, Online Business Matching Service Platform, and "Guangdong-Hong Kong-Macao Greater Bay Area" webpage. In order to effectively implement the policy guidelines of the Macao SAR Government, IPIM has actively promoted the construction of e-government affairs in 2020, and continuously reviewed manpower management and administrative optimisation through the electronic working platform developed by the SAR Government and IPIM.



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